



Workforce Demographic and Company Financial Information

The Health and Productivity Snapshot requires workforce demographic and company financial information. Those data needs are outlined below. You may enter this information through our online data registration <http://ibiweb.org/do/PublicAccess?documentId=786>. An Excel spreadsheet submission form is also available — if you wish to register this way, please email jmoore@ibiweb.org.

Please verify the accuracy of values before submitting your organization's data.

List of variables and the description of each variable

Employer name: Name of your company ["Your company" refers to the employer]

Employer sector: The industry sector your company belongs to from the following list:

- Mining/construction
- Business services
- Manufacturing
- Agriculture
- Retail and Wholesale trade
- Public administration
- Personal services
- Transportation/communication
- Finance/insurance/real estate
- Other

Headcount: Total number of employees in your company

FTEs: Total number of Full Time Equivalents in your company (assuming 260 work days per FTE per year and 2080 hours per FTE per year)

Male (percent of all employees in your company who are male)

Female (percent of all employees in your company who are female)

Age=<34 (percent of all employees in your company who are younger than or equal to age 34)

Age 35-49 (percent of all employees in your company who are between the ages of 35 and 49, including ages 35 and 49)

Age=>50 (percent of all employees in your company who are equal to or older than age 50)

Occexec: (Executive, administrator, senior mgr, professional) – percent of all employees in your company in this occupational group including Executive, administrator, or senior manager (e.g., CEO, sales VP, plant manager) and Professional (e.g., engineer, accountant, systems analyst).

Occtech: (Technical support, precision production & craft workers) – percent of all employees in your company in this occupational group including Technical support (e.g., lab technician, legal assistant, computer programmer) and Precision production or Crafts worker (e.g., mechanic, carpenter, machinist)

Occsales: (Sales, clerical, administrative support) - percent of all employees in your company in this occupational group including Sales (e.g., sales representative, stockbroker, retail sales) and Clerical and administrative support (e.g., secretary, billing clerk, office supervisor). NOTE: To the extent possible, where individuals in the sales category make over \$100,000 per year, please categorize into group A "Executive, administrator, senior mgr, professional".

Occservice: (Service occupations, operator & laborer) - percent of all employees in your company in this occupational group including Chemical/Production Operator (e.g., shift supervisors and hourly employees), Laborer (e.g., truck driver, construction worker) and Service occupations (e.g., security officer, food service worker, janitor).

Payroll: Total payroll for your company

Netincome: Total net income for your company. (Total earnings for the company. Earnings Before Interest, Taxes, Depreciation and Amortization [EBITDA] is preferred)

Gross revenue: Total gross revenue for your company

Benefitload%: Benefits load percentage (percent)