

Employers: Reach for the Strongest Value Proposition in Health and Productivity



Are you and your colleagues:

- Wrestling with how to show the C-Suite the full value of your benefits investments?
- Recognizing that old strategies to control claims costs in separate program silos aren't working?
- Challenged by how best to manage health-related benefits programs?
- Seeking benefits strategies that improve health, reduce lost time and drive workforce productivity?
- Struggling with where to get the benefits information and resources to survive and prosper in today's economy?

—and you don't have the data and benefits information you need?

IBI can help you get there.

The Integrated Benefits Institute is a not-for-profit measurement and research organization comprising hundreds of employers and their supplier partners; more than 80% of IBI's members are employers. IBI provides employers the **independent research** to point the way, the **measurement and modeling tools** to help employers get there, and a **forum** where ideas and experiences can be shared.

INVESTIGATE

COLLABORATE

NETWORK

MEASURE

BENCHMARK

DISCOVER

INNOVATE

INTEGRATE

AS AN IBI EMPLOYER MEMBER, YOU CAN:

- Register online to receive a dashboard report of selected benefits benchmarks for your industry
- Receive monthly IBI Research publications on health and productivity issues
- Access members-only online resources such as IBI's full research reports, case studies, *Quick Studies*, *Employer Insights* and *Research Insights*
- Tap into IBI's measurement and modeling tools such as the *ACE* lost-productivity calculators, *Health and Productivity Snapshot*, *Benefits Intelligence* lost-time program benchmarking, and an employee survey tool to measure health and productivity
- Receive a free industry benchmark report for each program (WC, STD, LTD and FML) from IBI's industry-largest benchmarking database
- Attend educational programs with discounted or free registration, including seminars, networking opportunities and Webinars
- Enjoy discounts on meetings and conferences hosted or co-sponsored by IBI

"The results are amazing! The same day I received our HPQ-Select report from IBI, I used the results and information to help me make important points to senior leadership."

—Chris McSwain
Director-Global Benefits
Whirlpool Corporation

"IBI brings credibility because they are not selling anything—just providing valuable health and productivity insight."

—Pamela Hymel, MD, MPH, FACOEM
Senior Director, Integrated Health
Corporate Medical Director
Cisco Systems, Inc.

Join IBI today.

To begin your free employer membership, register at IBIWEB.ORG/REGISTER.

If you have questions, please contact IBI President Thomas Parry, Ph.D., at TPARRY@IBIWEB.ORG or 415 222 7280.



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