

Innovative Benefit Design for Women's Health

June 2, 2025

Time	Agenda Item
8:00am – 8:30am	Continental Breakfast & Networking
8:30am – 8:35am	Welcome, Introductions & Review of Agenda
8:35am – 8:55am	<i>Sera-Leigh Ghouralal, PhD, Integrated Benefits Institute</i>
9:00am – 9:40am	<i>Elaine-Marie Cannella, Senior Director, WTW</i>
9:45am – 10:25am	<i>Amy Bruhn, Healthcare Director, Genentech</i>
10:25am – 10:45am	Refreshment Break / Networking
10:45am – 11:25am	<i>Ellen Rudolph, Founder/CEO, WellTheory</i>
11:30am – 12:10pm	<i>Dr. Kathleen Jordan, Chief Medical Officer, MidiHealth</i>
12:15pm – 12:50pm	<i>Dr. Monique Gary, SVP & Chief Medical Officer, Bexa Health</i>
12:50pm – 1:00pm	Wrap-up / Take-aways

