



Benefit Design Strategies to Optimize Access, **Experience**, and Affordability

August 12, 2020



Media Networks



Disney Parks, Experiences and Products



Studio Entertainment



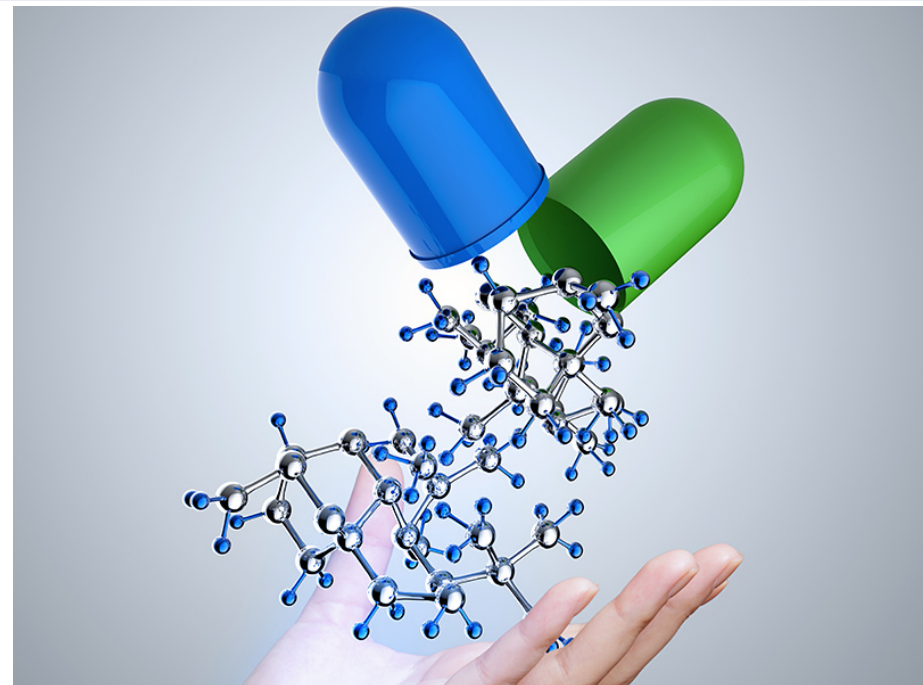
Direct-To-Consumer International



- Just starting our journey
- We have a small amount of biosimilar spend now
 - Mostly through Kaiser
- What we heard
 - 3-5 years away
 - Why would you want to do that?
 - Not a major focus of ours right now

First Steps

- Looking to get familiar with biosimilars and get ahead of the curve before a significant number of options come to the market
- Where is our opportunity?
 - Pharmaceuticals delivered in an office based setting
 - Infusions



Infusions / Office Based Pharmaceuticals

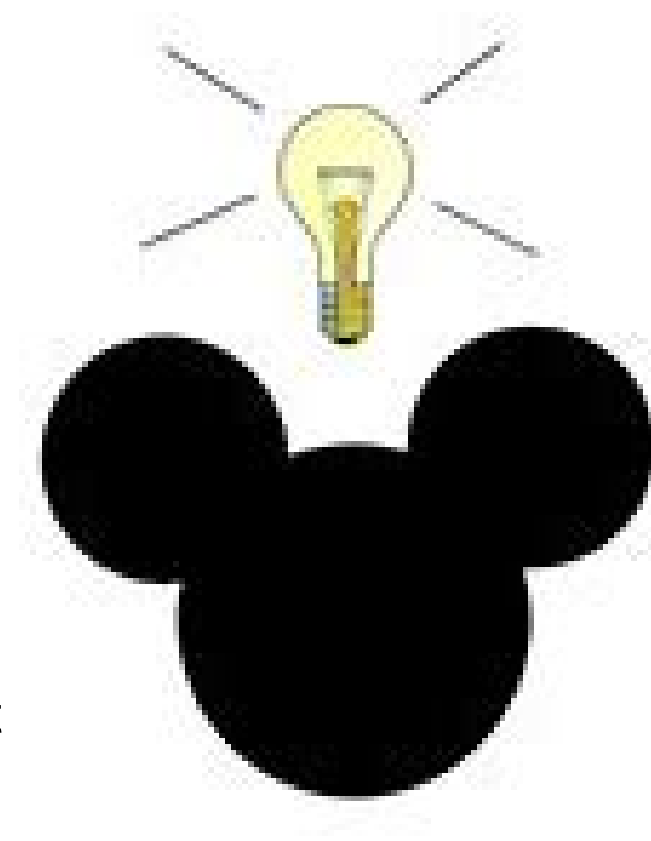
Initial Analysis

- Significant amount of spend running through physicians offices
 - Not easy to get to the true amount
 - Incentive for Providers to change to biosimilars?
- Pipeline of future biosimilars could replace a significant number of these pharmaceuticals and drive savings

How Do We Drive Savings And Enhance The Experience?

- Where do we find operational expertise to get a better understanding of what is required?
- Can we financially justify the upfront spend?

Result - Looking to build a small infusion center in our onsite / near site locations



Infusions / Office Based Pharmaceuticals

- Do we want to buy the biosimilars directly?
 - How do we leverage our onsite pharmacy?
 - Do we want to align with a GPO?
- How many drugs should we focus on?
- How do we drive the volume to the new infusion center?
- How do we pull patients into our whole – person model and leverage our existing integration ?



*" We keep moving forward,
opening new doors, and
doing new things, because
we're curious and
curiosity keeps leading us
down new paths."*

- Walt Disney

Infusions / Office Based Meds

- How do we make the experience better?

“Disney-fi” It

- Make it convenient and minimize time away from work and family
- Bright room with lots of windows
- Comfortable seating / couches
 - Room for someone to comfortably sit with you
- Disney+ / Cable TV
- Company Wi-Fi if they want to work
- Fast Pass to minimize wait times during work day
 - Reduce the need to use paid time off for treatment

