

Thought-Leadership Employer Forum: Agenda

Segment	Speaker(s)	Objectives
Welcome & Opening Remarks	Cory Foreman, KP Jim Huffman, IBI	- Welcome - Agenda Overview - Expectations
Barriers and Challenges Implementing Integrated and Effective Benefits Design	All - Group Discussion	- Start with the problem employers face today - Share challenges/barriers to implementing programs that support a healthy, productive workforce
The Strategic Value of Research in Benefits Design	Jim Huffman, IBI Brandon Batiste, Morgan Health	Discuss how evidence-based insights are shaping employer healthcare strategies
Session 1: SDOH & Food is Medicine Research Overview	Brandon Batiste, Morgan Health Pam Schwartz, Kaiser Permanente	Share actionable insights from Morgan Health and KP studies
Session 1: Group Discussion	All - Table Discussion	Discuss implications for benefits design and employee support
Lunch	All	- Lunch - Read and explore interactive display of insights and learnings from table discussions
Session 2: Cancer/Cell & Gene Therapy Research Overview	Susan Lee, KP	Share actionable insights from KP and PCORI studies
Session 2: Group Discussion	All - Table Discussion	Discuss implications for benefits design and employee support
Session 3: Mental Health & Workplace Productivity Research Overview	Jim Huffman, IBI Greg Martin, PCORI	Share actionable insights from IBI and PCORI studies
Session 3: Group Discussion	All - Table Discussion	Discuss implications for benefits design and employee support
Break & Networking	All	Networking/Break
Interactive Think Tank	All - Table Discussion and then big group share-out	Applying research findings to benefits strategy – table discussions highlighting the key take-aways from the day
Closing Remarks	Cory Foreman, KP Jim Huffman, IBI	Overview of key take-aways from the day