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AI in Claims Management

What benefits decision-makers told us about readiness, transparency, and ethical deployment

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The study

Who we asked

502

HR and benefits decision-makers

Roles

HR leadership, benefits, risk management, finance, and legal

Organizations

Under 500 to 25,000 or more employees, across tech, financial services, manufacturing, healthcare, retail, and government

Topics

Awareness of vendor AI, comfort in claims and underwriting, data privacy, privacy, and governance

Awareness

Employers already know AI is part of their claims process

More than 80% know their carrier or TPA uses AI somewhere. Share who can name each use:



Comfort

Comfort with AI is broad, and it comes with conditions

62.2%

comfortable with AI auto-
adjudicating claims

63.4%

comfortable with AI in
underwriting or renewal pricing

98%

want at least one safeguard
before accepting AI decisions

The two comfort scores move almost in lockstep ($r = 0.84$), which suggests many employers aren't yet judging each use separately.

Safeguards

Employers want a human checkpoint, especially on denials



Data privacy

Employee health data is where comfort runs out

55.8%

rate their concern about employee PHI in vendor AI at 4 or 5 out of 5

Top risks employers named

Employee data used beyond its stated purpose	52.2%
Data shared with AI sub-processors	50.6%
Breach or cyberattack targeting AI systems	47.6%
AI models trained on employee PHI without consent	46.4%

The employers told the most are the most likely to want AI stopped

35.4%

want vendor AI prohibited after receiving **detailed written disclosure**

12.9%

want vendor AI prohibited after receiving **no formal disclosure**

The action gap

Engagement is running ahead of protection

72%

have asked their vendor about its AI
AI practices

41.8%

have explicit contract language on
vendor AI

7%

have a cross-functional AI governance
committee

Oversight usually sits with HR (35.5%) or IT (29.1%). Legal and compliance own it in 13.1% of organizations.

Disclosure and contracts

Disclosure tracks with contracts

Received detailed written disclosure

67.5%

explicit AI contract provisions

7.6%

no provisions at all

Received no formal disclosure

8.9%

explicit AI contract provisions

63.4%

no provisions at all

Under 500 employees: 37% received no formal disclosure, and only 26% have explicit protections.

What drives protection

What predicts contract protection

Employers who asked were the most likely to be protected. Concern about PHI, on its own, had no measurable effect.

Predictor	Standardized beta	Result
Asked vendor about AI practices	0.286	Strongest predictor, $p < .001$
Received formal written disclosure	0.202	Significant, $p < .001$
Concern about employee PHI	0.028	Not significant, $p = .275$

Regression on contract protection status, adjusted $R^2 = 0.516$ | Familiarity and comfort also contributed, with smaller effects

Outlook

AI governance is headed into RFPs

77%

likely or very likely to add AI governance requirements to carrier and TPA RFPs within three years

What would raise their confidence

Federal legislation regulating AI in healthcare



Third-party AI auditing and certification standards



State-level insurance AI regulations



Industry self-regulatory frameworks (lowest)



Implications

What to do with this

Carriers and TPAs

- Disclose AI use in writing before employers come asking
- Build human review into every AI-generated denial
- Have answers ready for AI governance questions in RFPs

Employers

- Ask your vendor directly how it uses AI
- Put explicit terms on disclosure, data use, human review, and liability into the contract
- Give legal and compliance a seat in AI oversight



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Thank you

The full report, AI in Claims Management: Employer Readiness, Transparency, and Ethical Deployment, is available on our website.

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