

## The 2019 IBI-Conference Board Health and Productivity Forum

September 18-20, 2019  
Swissotel Chicago  
Chicago, IL

### ***Featured Special Session Sponsor***

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- One plenary session speaking slot (employer co-presenter required -- sponsor presenter limited to 10 minutes). Session must focus on data and results
- 8'x8' exhibit space (first group to select exhibit space). See **exhibit guidelines** at end of document
- Special thank you at beginning of conference by event chair
- Five complimentary passes for firm employees (not including employer speaker(s) and one staff speaker)
- 10 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff (if your allotment of passes is used, you'll receive an additional free staff pass)
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Press release sent by IBI mentioning your organization's participation in, and support of the event
- Opportunity to participate in an IBI case study and webinar after the Forum
- Opportunity to include a one-page promotional item in the event tote
- Recognition in Forum-related webinars after the event (3-6 webinars based on presentations from the conference)
- One full-page (8.5"x11") advertisement (including logo) in the official event program
- Company name and logo on cover of conference brochure, on conference website with link, in final agenda and in conference app
- Additional staff passes are limited to 4 and available for \$1,000 each (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*Price:* \$40,950 with exhibit space  
\$35,950 without exhibit

### ***Session Sponsor***

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- One concurrent session speaking slot (employer co-presenter required -- sponsor presenter limited to 10 minutes). Session must focus on data and results
- 8'x8' exhibit space (second group to select exhibit space). See **exhibit guidelines** at end of document
- Three complimentary passes for firm employees (not including employer speaker(s) and one staff speaker)
- 5 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff

- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo on cover of conference brochure, on conference website with link, in final agenda and in conference app
- Additional staff passes are limited to 3 and available for \$1,000 each (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*Price:* \$20,950 with exhibit space  
\$15,950 without exhibit

### ***Exhibit Sponsor***

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- 8'x8' exhibit space (third group to select exhibit space). See **exhibit guidelines** at end of document
- Two complimentary passes for firm employees
- 5 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo on cover of conference brochure, on conference website with link, in final agenda and in conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*Price:* \$16,950

### ***Pre-Conference Workshop Sponsor***

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- Deliver a half-day pre-conference workshop (the afternoon before the first day)
- 8'x8' exhibit space during workshop. See exhibit guidelines at end of document
- Five complimentary staff passes to the workshop (not including speakers)
- Two complimentary staff passes to the conference
- 5 complimentary passes for the workshop and conference for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of workshop attendee list with complete contact information approximately one week after the workshop
- Company name and logo inside conference brochure, on conference website with link, and in conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

*Price:* \$15,950

### ***Early-Registration Hospitality Suite & Cocktail Reception Sponsor***

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- Credit as host of early registration cocktail reception & hospitality suite (3 – 6 pm day prior to conference start) in all conference materials including brochures, website and app
- Attendees will receive a special email invitation with sponsor recognition prior to the conference

- 8'x8' exhibit space in early registration room / area. See exhibit guidelines at end of document
- Two complimentary conference passes for firm employees
- 3 complimentary conference passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier  
Price: \$9,950

### **WiFi\***

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- Credit as provider of WiFi via customer signage (provided by IBI)
- Custom access code and company collateral (provided by sponsor) distributed to each attendee at registration along with company collateral (if desired)
- Two complimentary staff pass
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier

*\*This is an exclusive sponsorship*

Price: \$10,950

### **Conference App Sponsor**

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- App for smart phones, tablets, and computers, containing conference agenda/schedule, attendee-to-attendee messaging/meeting matcher, searchable attendee index, sponsor and speaker directory, presentations, speaker bios and photos, session room and exhibit area map
- Company splash screen upon opening of app (art provided by sponsor)
- Ability to locate a staff member, pull-up banner and company collateral at the App help desk
- Custom signage at helpdesk (provided by IBI)
- Sponsor logo and credit for sponsoring app in email to all attendees sent prior to both conferences
- Three complimentary staff passes
- 5 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)

- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda / app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier)

*\*This is an exclusive sponsorship*

*Price: \$16,950*

### ***Luncheon Sponsor***

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- 8'x8' exhibit space in or adjacent to luncheon room / area. See exhibit guidelines at end of document
- Custom signage in luncheon area indicating your sponsorship with company name and logo
- Menus with sponsor logo (provided by IBI) and company collateral (if desired) placed at each setting (provided by sponsor)
- Two complimentary passes for firm employees
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier)

*\*This is an exclusive sponsorship*

*Price: \$15,950*

### ***Cocktail Reception Sponsor***

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- Custom signage in breakfast area indicating your sponsorship with company name and logo (provided by IBI)
- Two complimentary passes for firm employees
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier)

*Price: \$13,950*

### ***Breakfasts Sponsor***

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- Credit as host of the two breakfasts: Day one and day two
- Custom signage in breakfast area indicating your sponsorship with company name and logo (provided by IBI)
- Two complimentary passes for firm employees

- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier

*\*This is an exclusive sponsorship*

Price: \$12,950

### ***Breaks Sponsor***

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- Credit as host of the three breaks: Day one morning and afternoon, and day two morning
- Custom signage in break areas indicating your sponsorship with company name and logo (provided by IBI)
- Two complimentary passes for firm employees
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier

*\*This is an exclusive sponsorship*

Price: \$12,950

### ***Relaxation Station Sponsor***

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- Chair massage station located in exhibit area (sponsor responsible for providing equipment and masseuse)
- Opportunity to decorate the space with themed goods (IBI approval necessary)
- Custom signage next to relaxation station (provided by IBI)
- Two complimentary passes for firm employees
- 5 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, in final agenda and in conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*Take 10% off if combined with another sponsorship. If combined with an exhibit, the relaxation station will be positioned next to your exhibit space.*

Price: \$13,950

### ***Branded Notebook Sponsor***

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- Branded notebook (provided by sponsor) placed in the registration bag of each attendee
- One complimentary pass for firm employee
- 2 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

*Price: \$6,950*

### ***Reusable Water Bottle Sponsor***

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- Water bottle given to each attendee at conference registration or placed in the registration bag (water bottle provided by sponsor)
- One complimentary pass for firm employee
- 2 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

*Price: \$6,950*

### ***Tote Bag Sponsor***

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- Bag for conference materials given to each attendee at registration (bag provided by sponsor)
- Two complimentary passes for firm employees
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app

- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

Price: \$11,950

### ***Lanyard Sponsorship\****

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- Custom lanyard given to each attendee (sponsor provides lanyard)
- Two complimentary passes for firm employee
- 2 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after each conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

Price: \$8,950

### ***Charging Stations***

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- Branded charging stations placed around conference area (provided by IBI)
- Two complimentary passes for firm employee
- 2 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after each conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

Price: \$13,950



### ***Attendee Gift\****

- Option 1: Gift given to attendees at hotel check-in. Sponsor chooses up to 200 attendees to receive gift. Sponsor to provide pre-stuffed bags or gift
- Option 2: Gift handed to each attendee at conference check in or placed in registration bag. Sponsor to provide pre-stuffed bags or gift for every attendee
- One complimentary pass for firm employee
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference



- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*Available only to current sponsors as an add-on package.*

*Option 1 – gift handed to attendee at hotel check in (This is an exclusive package)*

*Price: \$6,950*

*Option 2 – gift given at conference check in / placed in reg bag*

*Price: \$5,950*

### ***Hotel Room Key Card\****

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- IBI will purchase and produce custom room key cards (artwork provided by sponsor)
- Each attendee staying in conference hotel will receive custom key card
- 2 complimentary passes for firm employees
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

*Price: \$8,950*

### ***Water Cooler Sponsor\****

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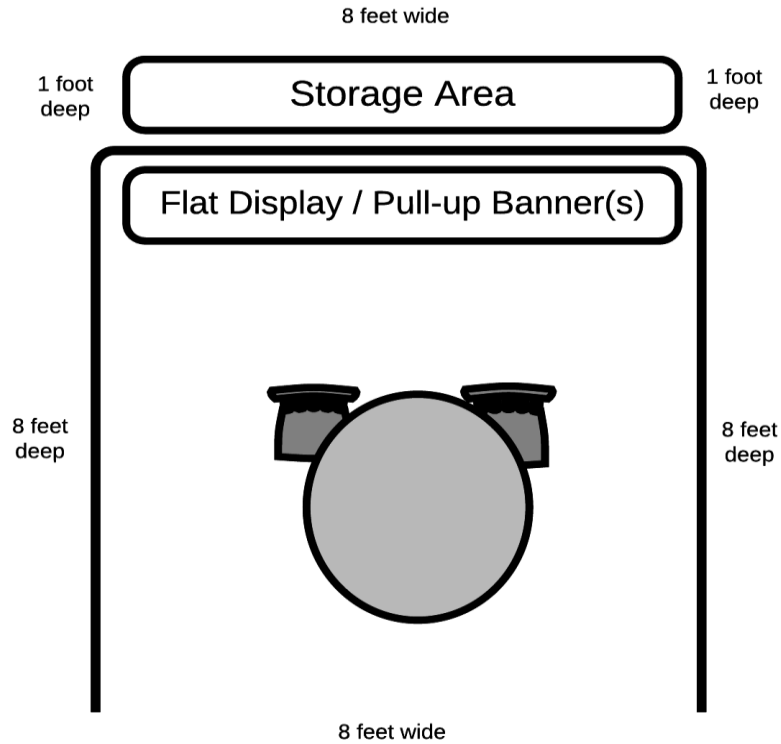
- 4-color custom printed water cooler covers (provide by IBI with artwork provided by sponsor). Coolers to be spread around conference exhibit area and in meeting rooms
- One complimentary pass for firm employee
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

*Price: \$4,950*

### ***Exhibit Guidelines***

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**The Conference Board's 2018 Employee Health Care Conference Exhibit Guidelines**

**Furniture Provided by The Conference Board** (no charge to sponsor):

- One 36" Diameter Cocktail Table
- Two High-Boy Chairs

**Required Equipment** (sponsor provides):

- Flat display for rear of exhibit (non-curved). Height and width not to exceed 8'x8'. Ideal depth is 12" - 16".
- OF--
- Pull-up banner(s) for rear of exhibit. Height not to exceed 8'. Number of banners permitted depends on width, which cannot exceed 8'

**Items Not Permitted in Exhibit Space:**

- Pop-up booths / Modular displays / Curved displays
- 6' tables or tabletop displays
- Portable carpeting and flooring (exhibit areas are fully carpeted)
- Anything that would exceed the 8' x 8' footprint of the exhibit space
- Any equipment or signage that would block access to or limit the visibility of adjacent exhibits

**Examples of Optional Equipment** (sponsor provides / available to rent):

- Portable counter (would replace Cocktail Table)
- Free standing literature racks / displays / towers
- Monitor and monitor stand
- Additional seating
- Any accessories that will fit in the 8'x8' space provided they are permitted (see above) and will not block access to or limit the visibility of adjacent exhibits

