

## The 2020 IBI / Conference Board Health and Productivity Forum

September 2020  
Chicago, IL

### Sponsorship Packages

#### *Featured Special Session Sponsor*

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- One plenary session speaking slot (employer co-presenter required -- sponsor presenter limited to 10 minutes). Session must focus on data and results
- 8'x8' exhibit space (first group to select exhibit space). See **exhibit guidelines** at end of document
- Special thank you at beginning of conference by event chair
- Five complimentary passes for firm employees (not including employer speaker(s) and one staff speaker)
- 10 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff (if your allotment of passes is used, you'll receive an additional free staff pass)
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Press release sent by IBI mentioning your organization's participation in, and support of the event
- Opportunity to include a one-page promotional item in the event tote
- Company name and logo on cover of conference brochure, on conference website with link, in final agenda and in conference app
- Additional staff passes are limited to 4 and available for \$1,000 each (20% off the supplier rate). No additional passes may be purchased beyond this amount.

**Price: \$46,995 with exhibit space**

**\$39,995 without exhibit**

#### *Session Sponsor*

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- One concurrent session speaking slot (employer co-presenter required -- sponsor presenter limited to 10 minutes). Session must focus on data and results
- 8'x8' exhibit space (second group to select exhibit space). See **exhibit guidelines** at end of document
- Three complimentary passes for firm employees (not including employer speaker(s) and one staff speaker)
- 5 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo on cover of conference brochure, on conference website with link, in final agenda and in conference app

- Additional staff passes are limited to 3 and available for \$1,000 each (20% off the supplier rate). No additional passes may be purchased beyond this amount.

**Price: \$24,995 with exhibit space**

**\$19,995 without exhibit**

### ***Cocktail Reception & Exhibit Sponsor***

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- Exclusive sponsorship of cocktail reception, to be held 5 – 6 pm on Sept 19, directly after close of conference in exhibit area
- Special thank you at close of day one by event chair
- Custom signage in cocktail reception area indicating your sponsorship with company name and logo (provided by IBI)
- 8'x8' exhibit space (first group to select exhibit space). See exhibit guidelines at end of document
- Three complimentary passes to the conference for firm employees
- Ten complimentary passes to the cocktail reception
- 8 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

**Price: \$29,950**

### ***Exhibit Sponsor***

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- 8'x8' exhibit space (third group to select exhibit space). See **exhibit guidelines** at end of document
- Two complimentary passes for firm employees
- 5 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo on cover of conference brochure, on conference website with link, in final agenda and in conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate). No additional passes may be purchased beyond this amount.

**Price: \$19,995**

### ***Pre-Conference Workshop Sponsor\****

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- Deliver a half-day pre-conference workshop (September 18, 1.30 – 5 pm)
- 8'x8' exhibit space during workshop. See exhibit guidelines at end of document
- Five complimentary staff passes to the workshop (not including speakers)
- Two complimentary staff passes to the conference
- 5 complimentary passes for the workshop and conference for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of workshop attendee list with complete contact information approximately one week after the workshop
- Company name and logo inside conference brochure, on conference website with link, and in conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

*\*There will be two-three workshops running concurrently*

**Price: \$17,995**

### ***Early-Registration Hospitality Suite & Cocktail Reception Sponsor\****

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- Credit as host of early registration cocktail reception & hospitality suite (4 – 7 pm day prior to conference start) in all conference materials including brochures, website and app
- Attendees will receive a special email invitation with sponsor recognition prior to the conference
- 8'x8' exhibit space in early registration room / area. See exhibit guidelines at end of document
- Two complimentary conference passes for firm employees
- 3 complimentary conference passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

*\*This is not an exclusive sponsorship; there will be multiple sponsors for this event*

**Price: \$9,995**

### ***Luncheon Sponsor***

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- 8'x8' exhibit space in or adjacent to luncheon room / area. See exhibit guidelines at end of document
- Custom signage in luncheon area indicating your sponsorship with company name and logo Menus with sponsor logo (provided by IBI) and company collateral (if desired) placed at each setting (provided by sponsor)
- Two complimentary passes for firm employees
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

*\*This is an exclusive sponsorship*

**Price: \$16,995**

### ***Breakfast Sponsor***

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- Credit as host of the both breakfasts
- Custom signage in breakfast area indicating your sponsorship with company name and logo (provided by IBI)
- Two complimentary passes for firm employees
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

*\*This is an exclusive sponsorship*

**Price: \$9,995**

### ***Refreshment Break Sponsor***

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- Credit as host of all three breaks
- Custom signage in break areas indicating your sponsorship with company name and logo (provided by IBI)
- Two complimentary passes for firm employees
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app

- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

*\*This is an exclusive sponsorship*

**Price: \$9,995**

### **WiFi\***

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- Credit as provider of WiFi via customer signage (provided by IBI)
- Custom access code and company collateral (provided by sponsor) distributed to each attendee at registration along with company collateral (if desired)
- Two complimentary staff pass
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

*\*This is an exclusive sponsorship*

**Price: \$11,995**

### **Conference App Sponsor**

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- App for smart phones, tablets, and computers, containing conference agenda/schedule, attendee-to-attendee messaging/meeting matcher, searchable attendee index, sponsor and speaker directory, presentations, speaker bios and photos, session room and exhibit area map
- Company splash screen upon opening of app (art provided by sponsor)
- Ability to locate a staff member, pull-up banner and company collateral at the App help desk
- Custom signage at helpdesk (provided by IBI)
- Sponsor logo and credit for sponsoring app in email to all attendees sent prior to both conferences
- Three complimentary staff passes
- 5 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only (weekly list will not be sent until contract is signed)
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda / app
- Additional staff passes are limited to 2 and available for \$1,000 each (20% off the supplier rate).

*\*This is an exclusive sponsorship*

**Price: \$17,995**

### ***Branded Notebook Sponsor***

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- Branded notebook (provided by sponsor) placed in the registration bag of each attendee
- One complimentary pass for firm employee
- 2 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

**Price: \$8,995**

### ***Tote Bag Sponsor***

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- Bag for conference materials given to each attendee at registration (bag provided by sponsor)
- Two complimentary passes for firm employees
- 3 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package*

**Price: \$12,995**

### ***Lanyard Sponsorship\****

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- Custom lanyard given to each attendee (sponsor provides lanyard)
- Two complimentary passes for firm employee
- 2 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after each conference
- Weekly attendee list updates including company name only / name, title and company name only



- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package.*

**Price: \$9,995**

### **Charging Stations**

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- Branded charging stations placed around conference area (provided by IBI)
- Three complimentary passes for firm employees
- 2 complimentary passes for employer clients/prospects, not applicable to vendors, consultants, salespeople or staff
- Receipt of conference attendee list with complete contact information approximately one week after each conference
- Weekly attendee list updates including company name only / name, title and company name only
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package.*

**Price: \$13,995**



## ***Attendee Gift***

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- Option 1: Gift given to attendees at hotel check-in. Sponsor chooses up to 200 attendees to receive gift. Sponsor to provide pre-stuffed bags or gift
- Option 2: Gift handed to each attendee at conference check in or placed in registration bag. Sponsor to provide pre-stuffed bags or gift for every attendee
- One complimentary pass for firm employee
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

### ***Option 1 – gift handed to attendee at hotel check in (This is an exclusive package)***

***Price: \$6,995***

### ***Option 2 – gift given at conference check in / placed in reg bag***

***Price: \$5,995***

## ***Hotel Room Key Card\****

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- IBI will purchase and produce custom room key cards (artwork provided by sponsor)
- Each attendee staying in conference hotel will receive custom key card
- 2 complimentary passes for firm employees
- Weekly attendee list updates including company name only / name, title and company name only
- Receipt of conference attendee list with complete contact information approximately one week after the conference
- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package.*

***Price: \$9,995***

## ***Water Cooler Sponsor\****

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- 4-color custom printed water cooler covers (provide by IBI with artwork provided by sponsor). Coolers to be spread around conference exhibit area and in meeting rooms
- One complimentary pass for firm employee

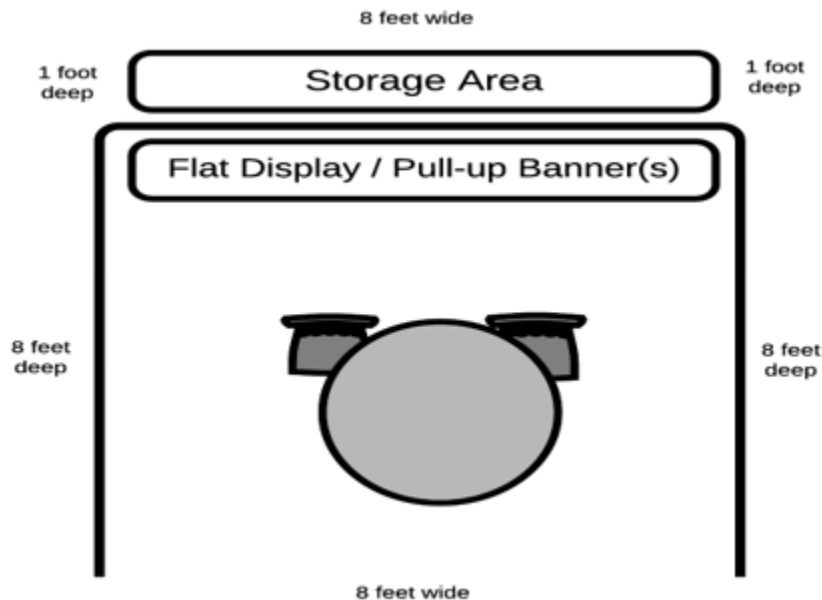


- Company name and logo inside conference brochure, on conference website with link, and in final agenda and/or conference app
- Additional staff passes are limited to 1 and is available for \$1,000 (20% off the supplier rate). No additional passes may be purchased beyond this amount.

*\*This is an exclusive sponsorship. Take 10% off if added to another package.*

**Price: \$3,995**

## Exhibit Guidelines



### Furniture Provided by The Conference Board (no charge to sponsor):

- One 36" Diameter Cocktail Table
- Two High-Boy Chairs

### Required Equipment (sponsor provides):

- Flat display for rear of exhibit (non-curved). Height and width not to exceed 8'x8'. Ideal depth is 12" - 16".
- Or--
- Pull-up banner(s) for rear of exhibit. Height not to exceed 8'. Number of banners permitted depends on width, which cannot exceed 8'

### Items Not Permitted in Exhibit Space:

- Pop-up booths / Modular displays / Curved displays
- 6' tables or tabletop displays
- Portable carpeting and flooring (exhibit areas are fully carpeted)
- Anything that would exceed the 8' x 8' footprint of the exhibit space
- Any equipment or signage that would block access to or limit the visibility of adjacent exhibits

### Examples of Optional Equipment (sponsor provides / available to rent):

- Portable counter (would replace Cocktail Table)
- Free standing literature racks / displays / towers
- Monitor and monitor stand
- Additional seating
- Any accessories that will fit in the 8'x8' space provided they are permitted (see above) and will not block access to or limit the visibility of adjacent exhibits